

Preparing Your “Pitch” for GSE 2018

What Shall I Say? This is a basic 60-90-second recording of why you want to attend, why you think it is important for West Virginia, and what you might contribute. Specifically, you should first introduce yourself, tell us the name of your school, and address the following questions:

- Describe a product you have invented or thought about inventing **or** an innovative/new business that you would like to see thrive in West Virginia.
 - Why do we need such a business/invention?
 - What would be the market base?
- If you have not done either of the above, is there a problem in West Virginia that you would like to help solve? Ideas?
- Why do you want to attend the West Virginia Governor’s School of Entrepreneurship?

Read below to see how to get it all together.

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The camera - remember, this is an audition video, so you don't need to worry too much about the video quality, but you want it to be a good representation of your work. We suggest using a phone or tablet to record your audition, just to simplify the process. However, you can use a video camera or DSLR. If you use a phone or tablet, remember to hold it horizontally when you record.

Recording the video--have someone record your video for you. (Be sure to have them hold the camera/phone horizontally!). Now, find a quiet location, because we want to focus on just you! A quiet room in your home or school is perfectly fine.

Introduce yourself--Begin your video by introducing yourself, including the name of your high school

Record your video as many times as you need to. When you are satisfied with your video, you are ready to send it to us!

Upload process—Upload to YouTube. If you don't already have an account, it's easy and free to create one. Just follow the prompts to do so. Keep in mind that if you have a Gmail account already, then you have a YouTube account associated with it. You can download the YouTube app to your smart phone or tablet, which will make uploading a cinch!

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Using the YouTube app with a smart phone or tablet

1. Open the app;
2. Select the camera button and allow it access your library;
3. select the file you wish to upload;
4. **name the file as "Your Name WVGSE Video" 2018**
5. Select "**unlisted**" as the privacy option, then hit the upload button to upload a file. *Make sure you don't set your video to private, as we won't be able to view it!*

Using YouTube if you use a camera or DSLR--If you recorded the video with a camera or DSLR, you'll need a computer to upload it. Navigate YouTube in your web browser from a computer, login, and select the upload option. Locate the file on your computer and upload it. Name the file as "Your Name WVGSE Video". Remember to set the video as *unlisted*, not private.

Now you are ready to send it to us. Simply copy and paste your audition link in an email and send it to Sherry.I.keffer@wv.gov. Put "Your Name WVGSA audition" in the subject line, and then send away! Be sure to submit your video by February 28.

Final check is on the next page

Did you

- Properly title your video and include the information in the description?
- Set your video to "unlisted" and copy and paste the full URL into an email?
- Compose an email with your name and "WVGSE VIDEO as the subject line?

Remember: The value is not in the fanciness of your video, but in your ideas and commitment.

NOW---send the email to Sherry.L.Keffer@wv.gov

We cannot wait to hear from you.